

**List of topics**  
**Communication in English for Economic Studies**  
**Intermediate level**

**1. Employment / Labour market**

Full employment - unemployment / supply and demand of labour / efficiency and employment / structural changes in the labour market / technological advance and the rate of employment / globalization and employment / emerging and disappearing jobs, etc.

**2. Banking**

Banking systems / banking services / banking operations / Hungarian banking system

**3. Economics and ecology**

Environmental acceptability ( eco-efficiency) of manufacturing / sustainable mobility / sustainable economic growth / feasible legislation to reduce industrial emission, etc.

**4. Economic policy**

Money supply and demand / monetary policy / fiscal policy / anti-inflation measures / exchange rate / central bank / Ministry of Finance, etc.

**5. Business organizations**

Types ( sole trader, partnerships, companies, joint ventures, etc.) - which-when? / ways of integration ( reorganization, liquidation, merger, takeover, buyout )

**6. Stock exchange**

Functions / kinds of securities / operation / BSE / BCE / virtual stock market, etc.

**7. International finance and trade organizations**

World Bank / IMF / ECB / FED / WTO(GATT) – function, structure, scope of activity  
Hungary and the above organizations, etc.

**8. Marketing**

Definition / functions / marketing mix / marketing strategies / promotional tools / international marketing, etc.

**9. Finance**

Corporate finance / public finance / consumer credit / money markets / commodity markets / securities market / banking and insurance, etc.

**10. Management**

Functions of management / types of management (production, HR, information, quality, etc.) managerial skills / organizational theories / organization behaviour / motivational theories / management styles-cultural diversity, etc.

## **11. Economy and the EU**

Common industrial policy / employment policy / immigration control and labour force mobility / common EU currency / economic and monetary union / consumer protection / cooperation in R&D / two-speed Europe / banks in the EU, etc.

## **12. Current issues in the Hungarian economy**

Changes after the transition of 1989 in terms of ownership / effects of globalization on all sectors of economy / effects of global recession / state-of-the-art of labour market / unemployment / economic growth / GDP / inflation forecasts / budget cuts, etc.

## **13. Current issues in the economy of the target language country/ies**

UK: effects of global recession / reforms of macro-economic policy / GDP / inflation forecasts / labour market / unemployment rate / reforms of public services / tax rises, etc.  
USA: recession in the USA / the effects of 9/11 and current war on US economy / embezzlement scandals / budget issues / health care reforms / tax cuts, etc.

## **14. e-commerce**

definition / electronic markets / benefits and limitations / impact on finance / manufacturing / marketing / traditional retailing systems / HR / training, etc.

## **15. Commerce**

definition / functions / structure ( internal, foreign, retail , wholesale ) stakeholders / pricing policy, etc.